



*Support HealthTech For Care actions in promoting and accelerating access to care for all patients*

# HealthTech For Care

*Why supporting HealthTech For Care ?*



**Objective :** **Support and promote** access to care for all and, more specifically, access for all to new medical technologies and new drugs.

**Supporting** the development of the entire health ecosystem



**Supporting** the development of innovative therapies and treatments



**Fostering** better access to care for patients in the French healthcare ecosystem and more broadly throughout Europe



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***On top of your support and in accordance with the French General Tax Code, your company could benefit from a corporate tax reduction of max 60% of the amount of the donation.***

# 2022 – Sponsors



# 2022 - Actions

HeathTech For Care organised two events during 2022

## HealthTech For Patients

by 

**May 19 2022**

2 rounds tables  
Online event  
350 participants

[Replay](#)



**October 13&14 2022**

165 European Healthcare  
companies  
300 investors  
19 conferences  
1600 private meetings  
25 innovative & disruptive  
companies selected to pitch

[Replay](#)



## Podcast Science for Care by HealthTech For Care

*Objectives: unveils the stories  
behind some of the most important  
scientific and medical  
breakthroughs of our time.*

[Listen to our  
episodes](#)

# 2023 - Actions

HeathTech For Care will organise two events during 2023

## HealthTech For Patients

by HealthTech  
For Care

**HTFP#3**  
**May 25, 2023**

Objective: Integrating patient associations quicker in the pharmaceutical development to enable faster access to innovation for patients



**HTID#5**  
**October 24&25, 2023**

Objective: Supporting the European healthcare space by bringing the resources needed to innovate



**Podcast Science for Care by  
HealthTech For Care**

*Objectives: unveils the stories behind some of the most important scientific and medical breakthroughs of our time.*

**Season 2**

# Sponsoring packages - Summary

*Please note that all amounts presented in this presentation are minimum of donation.*

## *Discover our different packages\*\**



**Partnering**  
10 K€



**Bronze\***  
15 K€



**Silver**  
25 K€



**Gold**  
35 K€



**Super Gold**  
50 K€

***Packages include HTFC's actions  
over the 2023 year***

*\*Only for Consulting firms*

*\*\*Please contact us if you want to discuss another amount of donation*



## Sponsoring packages – Application tax regime

Pursuant to article 238 bis of the French Tax Code, Sponsors can *in principle* benefit from a corporate tax reduction equal from 40% to 60% of the amount of the donation.

Once the donation is made, sponsors will receive a tax receipt from the fund for the amount donated for the fiscal year. In this case, the sponsor will attach a special declaration to his statement of income. A dedicated note is available upon request.

Packages	Amounts	Option 1		Option 2	
		Tax exemption rate = 40%	Final cost for Sponsor	Tax exemption rate = 60%	Final cost for Sponsor
Partnering	€ 10,000	€ 4,000	€6 ,000	€ 6,000	€ 4,000
Bronze	€ 15,000	€ 6,000	€ 9,000	€ 9,000	€ 6,000
Silver	€ 25,000	€ 10,000	€ 15,000	€ 15,000	€ 10,000
Gold	€ 35,000	€ 14,000	€ 21,000	€ 21,000	€ 14,000
Super Gold	€ 50,000	€ 20,000	€ 30,000	€ 30,000	€ 20,000

## **Sponsoring package – Description**



**1- Participation at HTFC's events (Accesses, Round tables, Jury & Partnering)**






**2- Visibility with public institutions**

**3- Communication**



# Participation at HTFC's events

Choose the Gold package to be a speaker or jury member

	Partnering 	Bronze* 	Silver 	Gold 	Super Gold 
<b>1. Round table** at HTFC's events or Jury at Pitch sessions during HTID</b>					
Number of speaker(s) or jury member(s)				1	2
Replay access	✓	✓	✓	✓	✓
<b>2. HTID#5 - Partnering</b>					
2 days partnering / 48 hours	✓	✓	✓	✓	✓
Number of in person accesses	4	5	8	10	15
<b>3. Communication for sponsor</b>					
Logo on our website	✓	✓	✓	✓	✓
Name of the company in our press release		✓	✓	✓	✓
Communication about your speaker				✓	✓
Op.edition shared with sponsors		✓	✓	✓	✓

\*Only for Consulting firms

\*\*Please note that all replays will be available in open access

# Sponsoring package – HealthTech For Patients



## Topics of previous editions

« Digitalization: New methods to improve patient's access to care and to develop faster patient-oriented solutions »

« Point of Care Technologies for patients: Decentralization from diagnosis to treatment »

**Virtual event**

**1½ day**

**Open to all**

**Free access**



Presence of the  
European  
Commission



With Ander Elustondo  
Jauregui  
*Policy Officer at the European  
Commission*



**Over 360**  
participants  
from **32** countries

Opportunity for  
sponsors:

- Speaker
- Communication

# Visibility with public institutions @HTID



	Partnering	Bronze	Silver	Gold	Super Gold
1. Access to a special event with institutionnals					
Number of participants	0	1	1	2	2

What happened during HTID#4:

During the Opening Ceremony

- Video from **Roland Lescure**, French Minister of Industry
- Online Participation of **Andrzej Rys**, Principal Scientific Adviser, DG Santé, European Commission

Participation of:

- **Hubert Gambs**, Deputy Director-General DG GROW - Internal Market, Industry, Entrepreneurship and SMEs, European Commission (in person)
- **Felicitas Riedl**, Commissioner at the European Commission, Internal Market, (in person)
- **Iordanis Arzimanoglou**, Programme Manager for Health and Biotechnology, European Innovation Council, European Commission (virtually)
- **Enric Claverol-Tinturé**, Programme Manager for Medical Technologies and Medical Devices, European Innovation Council, European Commission (in person)

# Communication @HTID

Visual  
announcing  
sponsorship



Dedicated roll up with all  
sponsors' logos  
Roll ups & flyers from your  
company



Q&A video for  
your visibility

<https://www.youtube.com/watch?v=Y64g0b2Eex8>

Launching video  
with your logo

<https://www.youtube.com/watch?v=BynXbKE0eU0&t=1s>



Logo during Breaks



# Long term partners for a 3 years period



*Be a stakeholder in the construction of HTFC through a contractualization offering you more visibility*

**Press:** Working together on a op. edition or a press article in Europe article (e.g. study sharing). Some examples below of open editions conducted in 2022:

- Irefi & HTFC in About Pharma (Italy) : [Op.edition](#)
- Swiss Assobiotech & HTFC - Agefi in Switzerland: [Op.edition](#)
- BioDeutschland & HTFC - Handelsblatt in Germany: [Op.edition](#)
- BioWin & HTFC - L'Echos in Belgium : [Op.edition](#)

## Social media:

- Social media / Emailings : Advertisement with the title of Long-term partner : [visual](#)
- Videos : long-term partner: [video](#)

## During event:

- Roll up / Flyers / High bar table dedicated to our long-term partners
- Roll up dedicated to our long-term partners
- One page dedicated on our brochure distributed to all attendees: [Brochure \(page 8\)](#)
- Special long-term partner slide between each conference (e.g [replay](#) (min 21:29)
- be part of the pitch jury for HTID

## Post HTID :

- Outcome booklet summarizing the topics covered during round tables: Interview with at least one speaker or expert proposed by the long-term partner ([outcome booklet](#))

# Communication @HTID



*To learn more about our communication, please find all the following links*



Website : <https://htfc-eu.com/htid/>



LinkedIn: <https://www.linkedin.com/company/htid/>



Twitter: [https://twitter.com/HTID\\_Paris](https://twitter.com/HTID_Paris)



Youtube: <https://www.youtube.com/channel/UC11Pa2jXkZe3pjDJbjYdNLg>



Press releases: <https://htfc-eu.com/media/>



Brochure for HTID4: <https://htfc-eu.com/wp-content/uploads/2022/10/Brochure-HTID4.pdf>



Brochure post HTID4: <https://htfc-eu.com/wp-content/uploads/2022/11/Brochure-post-HTID4.pdf>





# We need you!

## Contacts

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