



Support HealthTech For Care actions in promoting and accelerating access to care for all patients

HealthTech For Care

Why supporting HealthTech For Care?



Objective: Support and promote access to care for all and, more specifically, access for all to new medical technologies and new drugs.

Supporting the development of the entire health ecosystem



Supporting the development of innovative therapies and treatments



Fostering better access to care for patients in the French healthcare ecosystem and more broadly throughout Europe



On top of your support and in accordance with the French General Tax Code, your company could benefit from a corporate tax reduction of max 60% of the amount of the donation.

Website: https://htfc-eu.com

HealthTech For Care - Actions in 2022

HeathTech For Care will organise two events during 2022



HealthTech For Patients



2nd edition of HealthTech For Patients 1/2 a day in virtual

May 19th, 2022

Objective: Integrating patient associations quicker in the pharmaceutical development to enable faster access to innovation for patients



4th edition of HealthTech Innovation Days 2 days in hybrid

October 13 &14, 2022

Objective: Supporting the European healthcare space by bringing the resources needed to innovate

Sponsoring packages - Summary



Please note that all amounts presented in this presentation are minimum of donation.





Partnering 10 K€



Bronze*
15 K€



Silver 25 K€



Gold 35 *K*€



Super Gold 50 K€

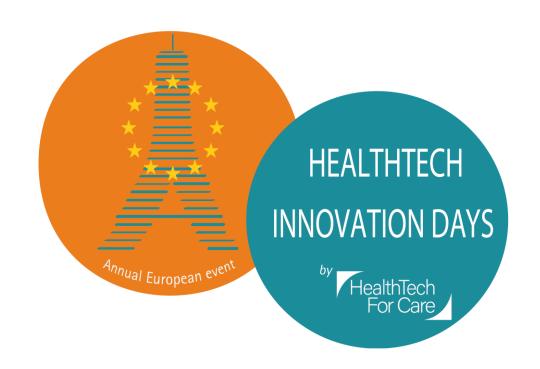


Sponsoring package – HTID Summary



Event #1

- 1- Round tables & Partnering
- 2- Visibility with public institutions
- **3- Communication**



Round tables & Partnering @HTID





	Partnering	Bronze	Silver	Gold	Super Gold
	1451	151	15		(150)
1. Round table organisation					
Number of speakers				1	2
Thematique review with organisers				✓	✓
2. Partnering					
3 days partnering / 72 hours	✓	\checkmark	✓	✓	✓
Number of access to partnering	4	5	10	10	15
3. Networking event					
Host a networking break online				✓	✓

If you want a speaker to be part of a round table, you need to choose the gold sponsor

Visibility with public institutions @HTID



	Partnering	Bronze	Silver	Gold	Super Gold			
		181	(151)	(151)				
1. Access to a special event with institutionnals								
Number of participants	0	1	1	2	2			

What happened during HealthTech Innovation Days 3rd edition:

During the Opening Ceremony

- Video from **Emmanuel Macron**, French President
- In person participation of **Alain Godard**, CEO of the European Investment Funds

In person participation of

- Thierry Breton, Commissioner at the European Commission, Internal Market,
- Agnès Pannier-Runacher, French Minister delegate to the minister of Economy, Finance and Recovery, in charge of Industry
- Laurent Saint Martin, Rapporteur General of the Finance Committee

Online participation of

Pierre Gattaz, President of Business Europe

Cocktail with our sponsors

Cocktail at the Minister of Solidarity and Health with an opening speech of Olivier Véran, French Health Minister

Communication* @HTID

Before event



Logo on our website



Visual announcing sponsorship



Visual with your speaker if applicable



Q&A video for your visiblity



Launching video with your logo

https://www.youtube.com/watch?v=USH0EDCxrlI&t=3s

Your company name in our press releases

Click <u>here</u> to discover all our press releases

*No communication action included in the Partnering package

Communication* @HTID

During the event

Logo in the event brochure



Dedicated roll up with all sponsors' logos Roll up & flyers from your company





Logo during Breaks



*No communication action included in the Partnering package

Communication* @HTID

After event

Visual post HTID



Your company name in our press releases

Click <u>here</u> to discover all our press releases

Interview for the post event brochure





Best of video with your logo



https://www.youtube.com/
watch?v=l hDq8jJUl4

*No communication action included in the Partnering package

Communication @HTID



To learn more about our communication, please find all the following links



Website: https://htfc-eu.com/htid/



LinkedIn: https://www.linkedin.com/company/htid/



Twitter: https://twitter.com/HTID_Paris



Youtube: https://www.youtube.com/channel/UC11Pa2jXkZe3pjDJbjYdNLg



Press releases: https://httc-eu.com/medias/



Brochure for HTID3: https://htfc-eu.com/wp-content/uploads/2021/10/Brochure-HTID3.pdf



Brochure post HTID3: https://htfc-eu.com/wp-content/uploads/2021/11/Brochure-post-HTID3.pdf

Sponsoring package – HealthTech For Patients







Visibility in the communication

Participation in the organisation of round tables: Experts, speakers, thematics

HTID#4 – Sponsors

















































We need you!

Contacts



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