



*Support HealthTech For Care actions in  
promoting and accelerating access to care for  
all patients*

# HealthTech For Care

*Why supporting HealthTech For Care ?*

**Objective :** **Support and promote** access to care for all and, more specifically, access for all to new medical technologies and new drugs.

**Supporting** the development of the entire health ecosystem



**Supporting** the development of innovative therapies and treatments



**Fostering** better access to care for patients in the French healthcare ecosystem and more broadly throughout Europe



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***On top of your support and in accordance with the French General Tax Code, your company could benefit from a corporate tax reduction of max 60% of the amount of the donation.***

# HealthTech For Care actions 2021

*HealthTech For Care will organise two events during 2021*



## New event – « HealthTech For Patients»

½ day in virtual

Objective: Integrating patient associations and enabling better coordination within the healthcare ecosystem

## 3<sup>rd</sup> of HealthTech Innovation Days in October 2021

2 days as an hybrid event : in-person & in virtual

Objective : Make Paris the European capital of innovation in healthcare

Event co-organized with EIT Health



EIT Health is supported by the EIT, a body of the European Union

# Sponsoring packages

Event #1

HealthTech  
Innovation  
Days



**Bronze**  
15 K€



**Silver**  
25 K€



**Gold**  
35 K€



**Super gold**  
50 K€



**Platinum**  
+50 K€

Event #2

HealthTech  
For Patients



**Silver**  
5 K€



**Gold**  
10 K€



**Super gold**  
15 K€

Duo package  
Combine any  
package of two  
events



+

HealthTech  
For Patients

# Round tables @HealthTech Innovation Days



Bronze



Silver



Gold



Super Gold



Platinum



## 1. Access to round tables

Onsite number of participants	5	5	10	15	15
Replays access on the platform*	✓	✓	✓	✓	✓
Q&A	✓	✓	✓	✓	✓

## 2. Speaking slots at round tables

Number of speakers			1	2	2
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## 3. Organise round tables

Up to one hour			✓	✓	✓
Thematique review with organisers			✓	✓	✓
Number of round tables				1	2



# Visibility with public institutions @HealthTech Innovation Days



Bronze



Silver



Gold



Super Gold



Platinum



## 1. Access to a special event with institutionnals

Number of participants

1

2

2

2

*For HealthTech Innovation Days 2<sup>nd</sup> edition we set-up ...*

### *For the Opening Ceremony*

*A video from **Emmanuel Macron**, French President*

*A video from **Thierry Breton**, Commissioner at the European commission, internal Market,*

*Presence of **Nicolas Dufourcq**, CEO at Bpifrance*

*Presence of **Alexandra Dublanche**, Vice-President of the Ile-de-France, French Region*

### *For the cocktail*

*Presence of **Agnes Pannier-Runacher**, Minister delegate to the minister of Economy, Finance and Recovery, in charge of Industry*



# Partnering @HealthTech Innovation Days



Bronze



Silver



Gold



Super Gold



Platinum



## 1. 3 days / 72 hours of partnering

Own company and delegate profile

✓

✓

✓

✓

✓

Company and delegate search

✓

✓

✓

✓

✓

Email alerts

✓

✓

✓

✓

✓

## 2. Acces to the partnering

Number of access to partnering platform

5

10

10

15

15

Number of access to partnering onsite

5

10

10

15

15

## 3. Networking event

Host a catering break virtually

✓

✓

✓

Host a catering break onsite

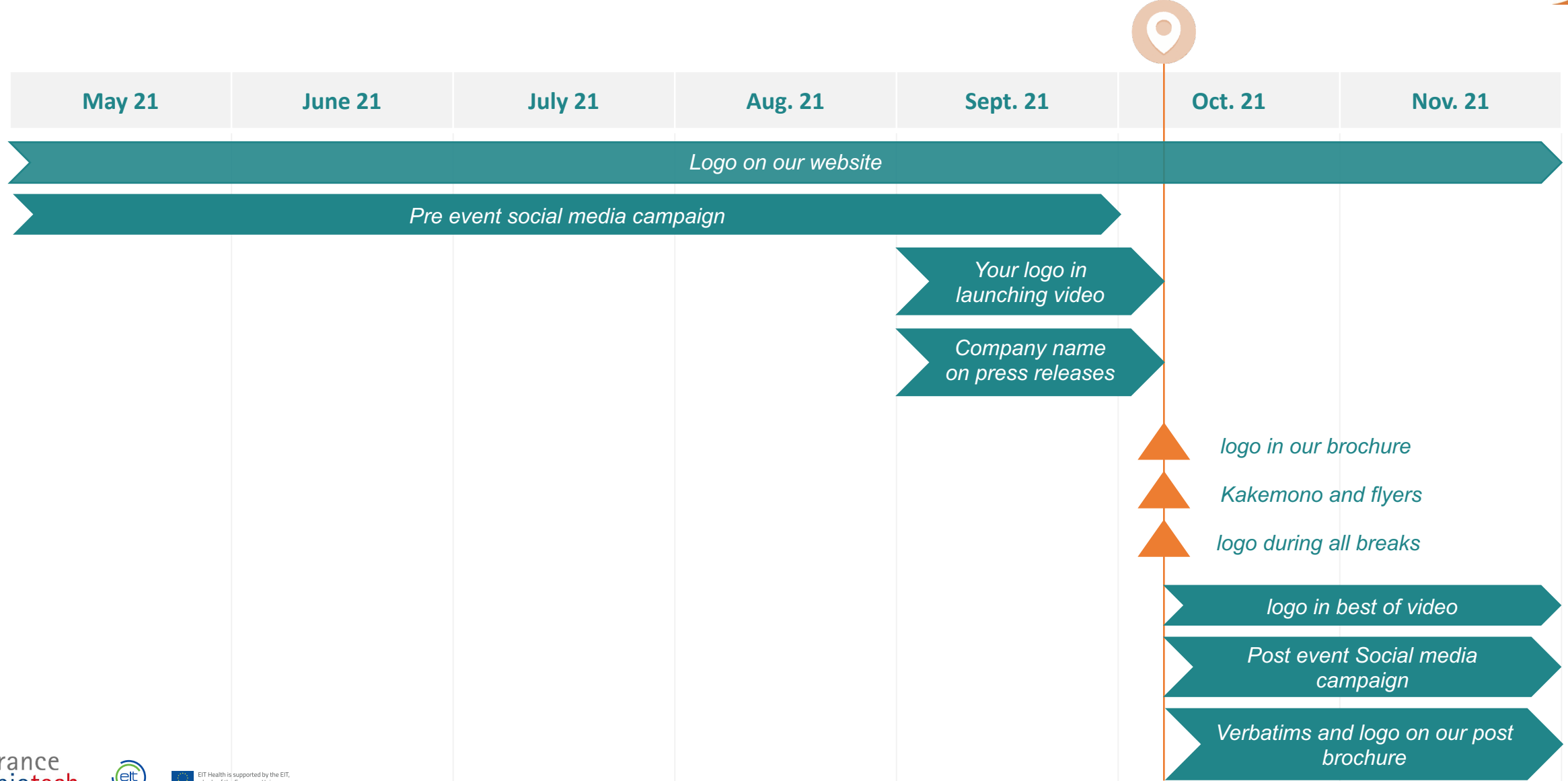
✓

✓

# Communication @HealthTech Innovation Days

## Communication Timelines

Oct. 4 & 5, 2021





# Communication @HealthTech Innovation Days



Bronze



Silver



Gold



Super Gold



Platinum



## 1. Pre event visibility

Presentation of your speaker(s) on our website and social media

✓

✓

✓

## 2. Onsite visibility

High bar table

✓

✓

✓

## 3.Pre record interview

Short video - Subject and broadcasting to be defined

✓

✓



# Packages – HealthTech For Patients



Silver

Gold

Super Gold

1. Communication			
2. Round tables			
3. Virtual Stand			

UNDER CONSTRUCTION



## Contacts



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