



## **To Enhance Collaboration Opportunities within the Healthcare Ecosystem, the Second Annual HealthTech Innovation Days Will Adjust to an In-Person and Virtual Meeting**

### **HTID® to promote access for all patients to cutting-edge healthcare technologies**

**Paris, July 23, 2020** – The second annual edition of the HealthTech Innovation Days (HTID®), held by HealthTech For Care® and co-organized with EIT Health, will take place as a hybrid event to optimize access to all stakeholders in the healthcare ecosystem. The event will take place both in Paris and virtually, on October 5<sup>th</sup> and 6<sup>th</sup>, 2020.

For two days, HTID will feature private meetings and plenary sessions about health innovation, and its key trends and drivers. Participants can choose to attend in-person or virtually. By setting up this in-person & virtual organisation, all attendees will have access to:

- Private meetings organised for in-person/in-person meetings, in-person/virtual meetings and virtual/virtual meetings;
- Conferences with the ability to interact with the audience.

“During these uncertain times, we’re happy to be able to present this game-changing event, both in-person and online. It was critically important to us to be able to continue to support the life-changing innovations that are helping to address acute medical challenges. Having these be available to all patients is more important than ever before. We decided to make sure all investors, startups, and patient groups could attend wherever they are based,” said Maryvonne Hiance, President of HealthTech For Care.

To ensure the success of this hybrid event HTID will be closely supported by Inova Software, a cloud-based platform that helps biopharma companies accelerate their partnerships.

“We are thrilled to work with HTID to support the hybrid event and everything it stands for. This event represents everything Inova strives to do: accelerate partnerships between biotechs, investors, medtechs, digital health and pharmaceutical companies,” said Gilles Toulemonde, CEO of Inova Software.

“We are delighted with the partnership between HTID and Inova which will optimise meeting possibilities between all participants, whether online or in person at the event. EIT Health has already used this platform during the European matchmaking organised by Inova in the context of the Covid-19 crisis. The goal was to put forward projects fighting the Coronavirus, and our partners particularly appreciated the solution’s ergonomics and functionalities. This partnership should therefore increase networking possibilities in health innovation during HTID.” Jean-Marc Bourez, Managing Director of EIT Health France.

This event, which aims to foster collaboration within the international healthcare ecosystem, will bring together leaders in healthtech, international pharma, patient associations, and public and private investment, to advance and accelerate the development of healthcare solutions for patients in need. More than 500 international experts will attend these meetings.

For more information, please visit: <http://www.htid-paris.com>.

### **About HealthTech For Care**

The HealthTech For Care® endowment fund, launched by France Biotech, is designed to support and promote access to care for all and, more specifically, to new medical technologies and drugs. The missions of the endowment fund are structured around three main areas: Supporting the development of the entire health ecosystem, accelerating the development of innovative therapies and treatments, and promoting better access to healthcare for patients in the French healthcare system and more widely throughout Europe. HealthTech For Care is administrated by Maryvonne Hiance, Elsy Boglioli, David Caumartin, Pierre Courteille, Eric Falcand, Marc Le Bozec, Cédric Moreau, Franck Mouthon, Christian Pierret and Christian Policard.

### **About EIT Health**

Established in 2015, EIT Health is a 'knowledge and innovation community' (KIC) of the European Institute of Innovation and Technology (EIT). EIT Health promotes entrepreneurship and innovation in healthy living and active ageing by providing Europeans with new opportunities and resources. It enables citizens to lead healthier and more productive lives by delivering products, services and concepts that improve quality of life and contribute to the sustainability of healthcare across Europe. For more information, please visit: [www.eithealth.eu](http://www.eithealth.eu).

### **About HTID®**

The HealthTech Innovation Days aim to drive and foster collaborations within the European healthcare ecosystem. This second edition held by HealthTech For Care, an endowment fund launched by France Biotech, and co-organised with EIT Health, will accelerate patient access to healthcare solutions and contribute to building a stronger ecosystem. This symposium features private meetings between innovative European HealthTech companies, pharmaceutical companies, life sciences-specialized investors, healthcare experts, KOLs and institutional representatives. In addition to the ongoing private meetings, attendees can expect roundtables focused on critical economic and political issues that impact health technology developments. The HealthTech Innovation Days are intended for publicly listed companies whose market capitalization is at least €20 million, or for privately held biotech firms whose drug candidates are currently undergoing late Phase I studies. For MedTech companies, medical devices must have already obtained the CE mark in Europe or FDA approval in the United States. Details of the roundtables will be announced in the coming weeks. HTID® 2020 will be held on October 5 & 6 in Paris. <http://www.htid-paris.com/>

### **About Inova Software**

Inova Software accelerates partnering for the future of medicine. Over 150 life science companies, including 50% of the top 50 pharmaceutical companies already use Inova's cloud platform. They secure licensing and collaboration opportunities, accelerate deal making and successfully manage their alliances. Inova Software also provides One-on-One Partnering, the market leading partnering & matchmaking

platform that facilitates thousands of face-to-face meetings at dozens of biopharma conferences worldwide including the BIO International Convention and BIO Asia. For instance, in the weeks before the BIO International Convention, 4,000 biopharma companies connect online, list their technologies and capabilities, and request meetings with potential partners. By the time the Convention opens thousands of relevant meetings are scheduled – almost 50,000 at BIO Convention 2019 alone. For more information visit: <https://www.inova-software.com>

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